Purpose of the fund raiser:
In an effort to meet our state and federal fund raising goals and build up our CUPAC/CULAC, Credit Union Political Action Committee (State) and the Credit Union Legislative Action Council (federal) funds, the Governmental Affairs Committees from both North and South Dakota are doing a “Dakota CUPAC/CULAC Holiday Raffle.”

The raffle which ultimately will support credit unions in the Dakota’s will begin as soon as you receive your tickets with contributions ending on Monday, December 2, 2013. The drawing will take place on Thursday, December 12, 2013, at 3:00 pm CST. The winners will be posted on our website at www.cuad.coop.

Contributions to CUPAC/CULAC are used to support credit union friendly candidates in their bids for state and federal office. Also, monies raised from the raffle may also be used to help with the CUAD legislative social costs annually. Contributions are strictly voluntary. Anyone has the right to refuse to contribute without any reprisal. Contributions are not deductible for federal income tax purposes. In accordance with federal law, CUPAC/CULAC also is required to record the name and address of individuals that contribute $200 or more in a calendar year.

Participation:
Participation is optional. However, we are asking each of our credit union affiliates to sell a specific number of tickets. The number of books that each credit union is asked to sell is divided by asset and member size. Extra tickets will be available if you need more.

Who can buy the raffle tickets?
Our target market is staff (employees), volunteers, and members. You must be a member of credit union in order to purchase a ticket.

Where do we sell tickets?
For Members or Volunteers:
- In the credit union lobby – set up a spot near the full “point of sale” flyer/poster.
- At the teller station – place where it attracts attention and members can easily participate.

For Staff:
- Employee lounge or break area
- At meetings or training
What do contributors need to know?

- The raffle ticket should legibly indicate the member name and credit union name.
- Suggested contributions are $2 each, $5 for three tickets, or $20 for thirteen tickets.
- The drawing will be held on Thursday, December 12, 2013, at 3:00 pm CST. A person does not need to be present to win. Winners will be posted at www.cuad.coop.

Raffle Sales:
The selling of raffle tickets can begin as soon as you receive your supply of tickets. Your last day to sell tickets is Monday, December 2, 2013. If you sell all of your tickets prior to the deadline, you may either request more tickets or send in your stubs and contributions. We will draw the winning tickets on Thursday, December 12, 2013, at 3:00 pm CST. All ticket stubs and accompanying funds need to be here at CUAD by that date (no later than Monday, December 9, 2013). We will post the winning names on our website by the end of the business day on December 12, 2013. All prizes will be dropped in the mail immediately.

Procedure for collecting and sending money
In order to comply with Federal Election law, the following procedures are in effect for transferring proceeds to CUPAC/CULAC and collecting names of individuals who contribute amounts which must be reported. A contribution split of raffle proceeds was determined for SD/ND CUPAC at 60 percent and CULAC at 40 percent by the Governmental Affairs Committees.

- Sell tickets at the suggested contribution of $2 each (1), $5 for three (3), or $20 for thirteen (13). Ensure all tickets sold contain the disclosure language that explains the 60/40 split.
- For cash transactions, we suggest that you open a “dummy” account at your credit union and deposit the cash whenever necessary. For check transactions, members need to make personal checks payable to the North Dakota or South Dakota CUPAC/CULAC. At the end of the raffle sales on December 2, 2013, you may either send a money order or a cashiers check for the total amount of cash contributions and have it made payable to either the North Dakota CUPAC/CULAC or South Dakota CUPAC/CULAC. All contributions and ticket stubs and contributor spread sheets need to accompany your payments and be at CUAD by Monday, December 9, 2013.
- You will be supplied a raffle contributor spread sheet. This report is necessary for us to comply with FEC rules and guidelines. You can fill this out by hand or electronically. Please provide the date, name, address, and amount of anyone individual who contributes buys raffle tickets. It may work best to do this at the end of each day. The total of your spreadsheet and money should equal. Questions may be directed to Debbie Kruckenberg at dkruckenberg@cuad.coop and Jeff Olson at jolson@cuad.coop.

What if we sell all of our tickets?
Contact Debbie Kruckenberg at dkruckenberg@cuad.coop or Jeff Olson at jolson@cuad.coop, or call (800) 279-6328, ext 3940 for more tickets.
What if we are not interested in selling tickets?
The “Holiday Raffle” is a new and innovative way to raise necessary funds for our political advocacy efforts. Plus, it offers wonderful and timely prizes for our contributors. Our target audience of staff and members make it easy to market and promote. However, if you decide not to participate, please return your tickets to the Association as soon as possible.

Who can I call if I have additional questions or if I need further information?
Contact Jeff Olson for more information at jolson@cuad.coop or call 800-279-6328, ext. 3940.

What is CUPAC and CULAC?
CUPAC is the state Political Action Committee (PAC) for Credit Union Association of the Dakotas registered with the Secretary of State in both South Dakota and North Dakota.

CULAC is the federal Legislative Action Council for the Credit Union National Association (Credit Union Legislative Action Council) and is the national PAC that contributes to our federal candidates with heavy input from the Credit Union Association of the Dakotas. Each are run by a board of trustees made up of credit union professionals and volunteers.

What type of activities do these raffle proceeds support?
The credit union movement is for and about people and encourages small contributions and volunteerism from the greatest number of credit union members possible. The Credit Union Association of the Dakotas CUPAC/CULAC Holiday Raffle allows all credit union staff and members to participate and helps keep us strong through essential political action on both the state and federal level. It also provides financial aid that supports our legislative events and candidates who have demonstrated support or willingness to learn about credit union issues and concerns.